



# **minds** AND **mettle**

MSPL NEWS BULLETIN

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## **FOUNDER'S DAY CELEBRATIONS**

*You kindle in us  
the flame of excellence;  
motivate us to deliver  
beyond performance.*

*Inspire us to chart  
new paths with  
confidence.*

On 1st August, we celebrate Founder's Day to commemorate the birth anniversary of Shri Abheraj H. Baldota and pay tribute to the indomitable spirit of the man who touched the lives of many and inspires us to think ahead of our times.

Shri Abheraj Hirachand Baldota • 1916 - 2005  
Founder Chairman - Baldota Group

Smt. Vasantidevi A. Baldota, lighting a lamp at the inaugural ceremony of Founder's Day program along with other dignitaries.



This year the founder's day event was held on 19th August due to the advent of a solar eclipse on 1st August. A grand event organised at PDIT college ground was attended by nearly 7000 people.

The esteemed guests who graced the occasion were Smt. Vasantidevi A. Baldota, Shri Narendrakumar A. Baldota, Smt. Chitra N. Baldota, Mr. Rahulkumar N. Baldota, Mrs. Lavina R. Baldota, Mr. Shrenikkumar N. Baldota, Mrs. Rashmi S. Baldota, Mr. Anirudha R. Barwe, Mr. R.H. Sawkar, Mr. M. Ravindra, Mr. U.P. Singh, Mr. Meda Venkataiah and Mr. K. Prabhu.

The traditional welcome and felicitation was followed by a prayer, sung by Ms. Siri Sudheendra and welcome speeches by Mr. Paramesh, GM (CC) and Mr. Meda Venkataiah, ED (Mines).

**"Though Shri Abheraj H. Baldota is not with us, we cannot erase the image of a pleasant, bright, soft spoken person from our memory.**

**Everybody is remembered by their family members and associates, but only a few are remembered by so many people in the society. Shri Abheraj H. Baldota is one amongst such illustrious personalities."**

**Mr. Meda Venkataiah**



Smt. Chitra N. Baldota honouring the employees with mementoes for successfully completing 25 years of service.

Shri Narendrakumar A. Baldota, CMD, MSPL Limited paid a tribute to his father saying, "On this joyous occasion, it is our profound duty to remember and honour our beloved Founder Chairman Shri Abheraj Hirachand Baldota, a well-known Industrialist, Philanthropist and Social Worker."







Mr. Meda Venkataiah, ED (Mines) addressing the Baldota Group members on Founder's Day. Also seen are the members of Leaders' Forum.



Mr. Nagesh Shenoy, DGM - Mines and Mrs. Uma, PS anchoring the founder's day event.



Shri Narendrakumar A. Baldota conferring the 'Rolling Cup' to Mr. Murugaiah, Mines Manager and Mr. Kumar, PVS Mines, the winning captain of the cricket team.



Mr. Rahulkumar N. Baldota felicitating Mr. Hanumantha Gowda, driver, for his courageous act.

He recounted Shri Abheraj H. Baldota's humble beginnings and how he transformed a fledgling mining company into a leading iron ore mining company of the private sector and a leading exporter. Shri Narendrakumar A. Baldota urged the audience to take the Founder's dream to new heights,

**“As a mark of remembrance to our founder chairman let us pledge to take three big leaps in our business: To commission Pellet Plant and commence Gold Mining Operations in 2009 and operationalise the Steel Plant by mid 2010.”**

**Shri Narendrakumar A. Baldota**

Mr. Shrenikkumar N. Baldota, Executive Director, MSPL Limited reaffirmed this commitment as he paid a tribute to his grandfather, “Installing a steel plant at Koppal was a dream of Shri Abheraj H. Baldota and now, within 2 years, it will be fulfilled by your co-operation.”

Three senior most employees Mr. Meda Venkataiah, ED (Mines), Mr. Mruthunjaya, AGM (Admin), Mr. Gopinath, Sr. Foreman, who had the privilege to work under his guidance, shared their experience with the audience.

“Shri Abherajji was not an individual, but a force, a spirit, an inspiration for all of us. We shall commit to make our lives meaningful by following his path of humanity and love,” said Mr. Mruthunjaya.





Shri Narendrakumar A. Baldota, addressing the Baldota Group members on 1st August at the Corporate Office.



Ms. Siri Sudheendra serenading a prayer during the welcome ceremony.



The audience dancing to the tunes of Sonu Niigaam.



Employees enjoying the musical program and having a gala time.

**"He was extremely concerned about nature, universal peace and people around him. He took initiatives for afforestation, even when it was not mandatory and when the company did not have enough resources."**

**Mr. Mruthunjaya**

Mr. Gopinath, Sr. Foreman was also all praise for the Founder Chairman. "Shri Abheraj H. Baldota was a highly respected person both inside and outside the company. He would never treat his employees like workers; he used to treat us like his own children" he affirmed.

"He was simple and committed to Gandhian philosophy. He was a great visionary who set a mission, to be carried forward by us," told Mr. Meda Venkataiah in respect of his philanthropic approach towards the society.

# No 1

# Largest Producer



Laser Show showcasing achievements of the Baldota Group in last one year.



Star performers of the event - Mr. Sonu Niigaam, popular playback singer and Mr. Richard Louis, Kannada stand-up comedian.

**“I am not the owner of wealth, but a privileged trustee to serve the community with it.”**

### **Shri Abheraj Hirachand Baldota**

The laugh-a-minute act of Richard Louis, a popular Kannada stand-up comedian left the gathering in splits.

The event reached a crescendo with some mesmerizing singing by the popular Bollywood playback singer Sonu Niigaam. He charmed the audience as he sang enthralling songs from his vast repertoire.

On this occasion, Smt. Chitra N. Baldota honoured nine employees as she presented mementoes to them for successfully completing 25 years of service. The employees include: Srikanth Acharya, G. Naganna, M. Jaleel, B. Vittal, D. Guraiah, G. Venkatesh, D.D. Vijaya Bhaskar, M. Shaik Saheb and K. Prabhudevappa.

Mr. Hanumantha Gowda was felicitated by Mr. Rahulkumar N. Baldota for his brave and courageous act of saving a ten year old boy from drowning in a canal.

**The key highlights of the celebrations were a laser show, a comedy act by Richard Louis and music performance by Sonu Niigaam.**

**The laser show showcasing the Group's progress and achievements during the year, was a completely new experience for the audience and left them spellbound. Programmed to perfection it added colour and a sophisticated glitz to the ambience.**





Players celebrating the dismissal of a wicket.



The players enjoying the game to the hilt.



An absorbing contest between bat and ball.



As part of the Founder's Celebration during the month of July, a founder's day cricket tournament was held between 8 teams of the Group. The participating teams included BIOM, SIOM, EOU II, Corp. Office, PVS, IYLI, MSPL Gases and VIOM. The PVS and VIOM teams were the two finalists. PVS mines won the tournament by 17 runs. The prizes for the tournament were distributed by Shri Narendrakumar A. Baldota, at the founder's day event.

**On this day, we renew our pledge to be the torchbearers of his vision and rededicate our commitment to accelerated growth, environmental stewardship and social responsibility.**



## A Winning Partnership

This year MSPL Limited was recognised by Chennai Port Trust as the  
**Best Business Partner**  
for highest growth in volume of iron ore through Chennai port.

**Ports are our economic gateway to the world. In India, Chennai Port is the third oldest port among 12 major ports and is an important port on the Eastern Coast of India.**

MSPL, one of India's leading exporters of iron ore to China, has been exporting iron ore from this port since 1996. It is a great honour for us to receive this award from the Chennai Port Trust.

A blue-tinted photograph of industrial machinery, including large pipes, valves, and a pressure gauge, serving as a background for the lower section of the page.

## Building Assets, Strengthening Business

MSPL Gases is establishing a 700 TPD Air Separation Plant which will be exclusively dedicated to serve the requirements of AARESS Iron and Steel Ltd. and would be set up within its premises.

**This plant promises to be a role model for other plants in the steel industry.**

The liquid oxygen produced, along with other gaseous products, would support our explosive business and greatly aid our mining operations.



# Encouraging Responsible Mining

## Abheraj Baldota Environment Award 2007-08

Since 1989, the Federation of Indian Mineral Industries (FIMI), Ministry of Mines and Ministry of Environment and Forests have been working in close cooperation and harmony to chalk out details and criteria for planning, preservation and regeneration of the environment and ecology in mining areas.

FIMI recognises that the national goal of sustainable development involves scientific mining encompassing planning, protection and regeneration of environment, conservation and

rational or optimal utilisation of natural resources.

In 1991, FIMI instituted various 'Environment Awards' to recognise such initiatives among the mining industry. This has served as a benchmark for other mining units to preserve and improve the environment and to develop a healthy competition among them. One such environment award is in the name of Shri Abheraj H. Baldota to honour the forerunner of the mining industry and environmental stewardship.

A total of 705 mines participated across various regions under the categories of Mechanised Mines and Semi-Mechanised Mines. A committee of FIMI members and eminent business stalwarts from the mining industry assessed the environmental performance of the mines.

The basis for selection of the award winning mine was the marksheet given by the Indian Bureau of Mines (IBM) and an overall assessment by the Environment Award Assessment Committee.



# USTRIES MEETING



**The Abheraj Baldota Environment Award is given each year to the mine adjudged as the best in their efforts to integrate environmental concerns in their mining plans.**



**The Abheraj Baldota Environment Award 2007-08 (Mechanised Mine Category) was conferred to Oraghat Iron Mine of Rungta Sons P. Ltd., located in Sundergarh, Orissa. The award was given by Shri. Sis Ram Ola, Hon'ble Union Minister of Mines to Mr. Bijay Kumar Mahanta of Oraghat Iron Mine on 9th August, 2008 at New Delhi for its outstanding contribution to the national goal of sustainable development through environmental conservation and rational utilisation of natural resources.**



**Mr. Meda Venkataiah's team emerged as winner of the cricket match.**



## Stoking the Competitive Spirit

The Baldota Group encourages sports as a tool for the development of individuals as well as an activity to create common ground of unity, understanding and hard work among the employees.

On this note, the Baldota Group organised a cricket match for members of the Leaders' Forum on 27th July, 2008. The two teams were led by Mr. Meda Venkataiah, ED (Mines) and Dr. S.K. Bhushan, ED (E) respectively.



# Pursuing New Shores of Success



**MSPL Diamond Pte. Ltd. has already placed orders for four new dry bulk ships with the Chinese Ship Builders. The delivery of the ships is expected by 2010 and 2011.**

Mr. Rahul Kumar N. Baldota, Executive Director, MSPL Limited along with Mr. Yang Yi Fing, President, Sanfu Shipyard, at the Contract Signature ceremony.

MSPL Limited has taken its vision of expansion to new shores. It has forayed into the shipping business with a view to consolidate its present position in the resource market and to reinforce the group's diversification in trading and manufacturing.

It was decided to undertake the shipping business through a Special Purpose Vehicle (SPV), formed specifically for the purpose in Singapore.

**Mr. Rahul Kumar N. Baldota, Executive Director, MSPL Limited signed a contract with Mr. Yang Yi Fing, President of Sanfu Shipyard to initiate the business operations.**





## Inaugurating FIMI House



The 'FIMI House' was inaugurated on 8th August, 2008 by Shri Narendrakumar A. Baldota, CMD of MSPL Limited and Past President, FIMI. Many Government officials, Past Presidents and members of FIMI graced the occasion.

For the past 40 years, FIMI ran its operations from Bakshi House, Nehru Place, New Delhi. Gradually with the expansion of FIMI's scope of activities and more members joining in, a space crunch was felt. Therefore, FIMI purchased a 1,148 sq. metre plot, for which the foundation stone was laid by Shri A.K. Rungta, Past President of FIMI on 3rd November, 2006.

**FIMI now operates from its new headquarters at 'FIMI House', B-311, Okhla Industrial Area, Phase-I, New Delhi-110 020.**

## Work while you Work, Play while you Play

All work and no play can make Jack a dull employee. To boost employee productivity it is vital to provide employees with the right quantum of motivation and rejuvenation. At MSPL, we arrange various activities that help them break the monotony of their work patterns.

For the past few months, picnics for employees of various grades have been organised. Till date picnics have been arranged for 239 employees of grades W1, S1, S2, S3 and O3. The picnic spots were Chitradurga, Aihole, Badami, Pattadakallu and Kudalasangama.

In due course, picnics will be arranged for all employees of the group.



# Nurturing Rural Talent



The success of modern India is today being fueled by the budding talents of rural India. MSPL believes that there are many such gems to be discovered and has always encouraged the rural youth to participate in various sports activities and recognised them for their achievements.

MSPL Limited distributed prizes and certificates to the winners of various sports competitions in high schools and higher primary schools at the taluka and zonal levels.

As a sign of great appreciation and for the pride and honour that the Olympic Games Medal winners have brought to the country, MSPL Limited also awarded Mr. Vijender Kumar (boxing) and Mr. Sushil Kumar (wrestling) a cash prize of Rs. 2 lakh each.

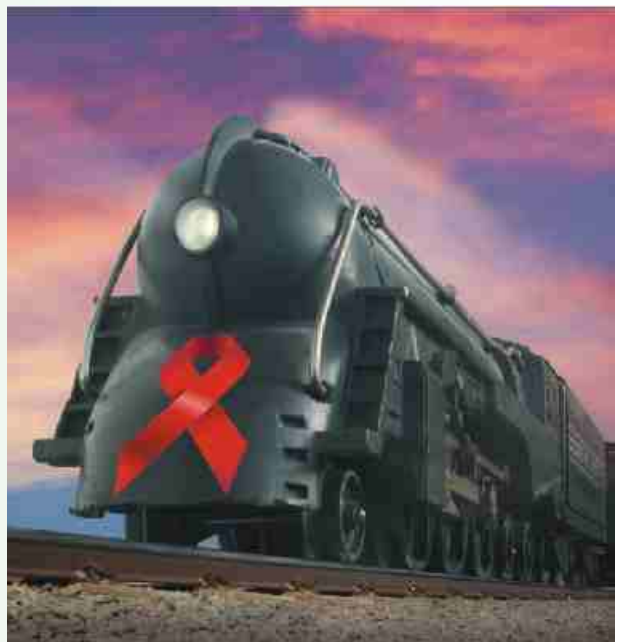
MSPL Limited and the Educational department jointly organised the Pratibha Karanji Program at the Taluka level. This program aims to encourage the hidden talents of the higher primary school students of T.B. Dam. Various competitions like dancing, singing, drama, art, handicraft, science, elocution, etc. were held to motivate budding artists. The program concluded with the participants being acknowledged with prizes and certificates.

## AIDS Awareness is on Track

The Red Ribbon Express (RRE) project, evolved by the Rajiv Gandhi Foundation (RGF), National AIDS Control Organisation (NACO) and Nehru Yuva Kendra Sangathan (NYKS) in the year 2004, is the largest rural campaign on rails to break the silence around HIV/AIDS. This National Campaign had a three day halt at Hospet. On this occasion, the National AIDS Control Organisation (NACO) organised a public awareness program on HIV/AIDS for the people in and around Hospet.

MSPL proactively participated in the campaign and took the initiative to organise a trip for 250 women of their Self Help Group from four villages and for 425 members of the mines to Red Ribbon Express.

The program was well received by these 675 participants and proved to be an invaluable learning for them.







## Heart Care - In Action

**Anand Rishiji Hospital and Medical Research Centre, is an ISO 9001:2000 certified super speciality charitable hospital with a capacity of 180 beds and a team of 400+ staff, including specialist consultants.**



The hospital that functions on 'No Profit - No Loss' basis, urgently needed to upgrade a few equipment and machinery. Looking at the selfless service provided by the hospital, the Abheraj Baldota Foundation decided to contribute an amount of Rs. 18,00,000 to purchase a much needed AC Cardiac Ambulance. The ambulance also serves the purpose of an ICU in case of emergency.

The hospital's world class Cardiac Surgery Care offers free of cost bypass surgery to those Below Poverty Line (BPL) and has a success rate of 99.9%. The Cardiac centre performed more than 250 surgeries last year and is aiming to perform 400+ open heart surgeries this year. The hospital also conducts more than 30 free medical camps in various villages and talukas of Maharashtra.

# Empowering the Community

## Distributing Sewing Machines & Constructing Sanitary Facilities



Mr. B.S. Mruthunjaya, Headmaster, Danapur School addressing his views during the program, at Hanumanahalli. Also present on the dais are Shri Narendrakumar A. Baldota, CMD and other dignitaries.

It is a continuing tradition at the Baldota Group to nurture the community; and enhance the standard of living of people by making them self reliant and providing them basic amenities.

In 2007, MSPL Limited took the initiative of developing tailoring skills among rural women. This initiative empowered women to become self-reliant and induced confidence in them to face the world. Since then women have been undergoing tailoring training and the Group for this encourages them by providing sewing machines.

During this quarter, a program was organised on 20th July, 2008 at Hanumanahalli, 42 sewing machines were distributed to those interested in pursuing a career in tailoring. They were also provided six months training in tailoring by MSPL Limited.

Ms. Amita Joseph, Director, Business & Community Foundation, New Delhi was one among the guests present. Addressing the function she said, "Women should work for their independence and for the development of their life and self-respect."

During the program, construction of individual toilets (sanitary facilities), for 150 families was also inaugurated.

Shri Narendrakumar A. Baldota, Chairman and Managing Director, MSPL Limited while inaugurating the program said, "Private institutions should work for the upliftment of the villages and its villagers, who do not get basic amenities and are living a miserable life. We should take up the responsibility and come forward for the development of villages."



Shri Narendrakumar A. Baldota also requested educated people to come forward and help in the development of villages.

Mr. Meda Venkataiah, Executive Director (Mines), Mrs. Sumangallama, Head of Village Gram Panchayat and Mr. Srikar Bhattbhatt, Vice-President & Company Secretary, MSPL Limited were among the others present in the program.

More than 600 villagers participated in the program and appreciated the work undertaken by MSPL Limited for the development of the adopted villages.



The beneficiaries of sewing machines.



Shri Narendrakumar A. Baldota, CMD, Ms. Amita Joseph, Director, Business & Community Foundation and Ms. Vaamaa Baldota inaugurating the construction of sanitary facilities. Also seen in the picture are Mr. Meda Venkataiah, ED (Mines) and Mr. H.K. Ramesh, AGM (CSR).

**MSPL has adopted 5 villages and this year it provided free notebooks in schools.**

**Free computer training to S.S.L.C & P.U.C pass-outs.**

**Undertook tree plantation programs**

**wherein trees were planted near every house and are planning to construct gardens in school compound.**





## Green and Serene

At MSPL, we believe that a greener society is a healthier society. Towards this we regularly distribute seeds & plants, to encourage people to nurture a green attitude.

This quarter MSPL distributed 60 kg seeds for kitchen gardens and 5500 fruit plants of five varieties to 1100 families in the adopted villages. The seed distribution was done with the help of members of Women Self Help Group.

By this endeavour, we aim to improve the health of children suffering from malnutrition and to encourage families to grow plants, which bear fruits regularly like Sapota, Lemon, Guava, Kari leaf and Papaya.



Village	Families	Fruit Plants Distributed
Danapura	160	800
Hanumanahalli	415	2075
Galammanagudi	50	250
Basapura	210	1050
Kanavihally	265	1325
	<b>1100</b>	<b>5500</b>

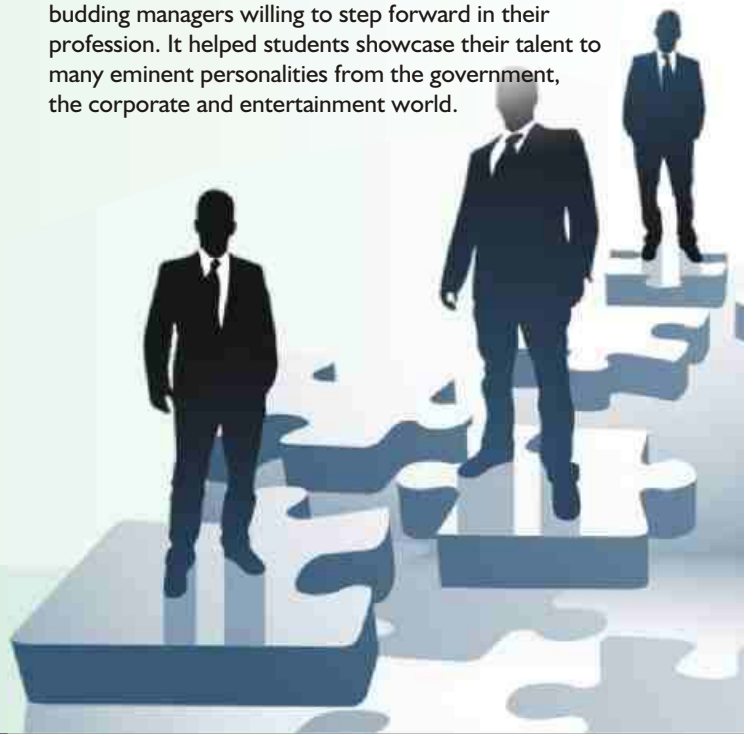
During this quarter, MSPL volunteers also planted 540 tree saplings along the periphery of the road in Basapura, Hanumanahalli and Danapura. This was done with an aim to enhance the future landscape of the village.

## Harnessing Youth Power

MSPL is committed to facilitate holistic growth of the new generation. Be it studies or sports, today's youth should be provided all possible facilities that can help them become better individuals.

- The Abheraj Baldota Foundation has time and again encouraged talented sportspersons, achieve their dreams. In this quarter, the foundation sponsored the Chotanagpur Youth Basketball team for participating in State Championship. The boys' team reached the quarter finals while the girls' team secured runner-up position. Two male and five female players from respective teams also represented the Jharkhand team in the National Basketball Championship held at Bhilai.
- MSPL Limited contributed Rs. 3,00,000 for an event 'MANage' held at Peoples Education Society Institute of Technology (PESIT). PESIT is a flagship of Peoples Education Society (PES), one of India's leading private education enterprise. 'MANage', an international level management event was held from 3rd to 5th October and witnessed a participation of 1200+ students from various institutions across India. This included: 1,500+ participants from PESIT with a presence of 10,000 visitors/invitees and guests.

The event focused on various management related subjects like marketing, human resource, finance, systems, advertising etc. Various competitions like business quiz, best managers and other cultural programs were also a part of the event. The event acted as an interface between the corporate world and budding managers willing to step forward in their profession. It helped students showcase their talent to many eminent personalities from the government, the corporate and entertainment world.





# Aiming Higher



## Contributions for Higher Studies

At the Baldota Group, we appreciate and encourage aspiring students. We help them achieve their aims by ensuring that their financial instability doesn't overshadow their academic ability. In the reporting quarter, the Abheraj Baldota Foundation made various contributions towards higher studies:

- Mr. U. Chakrapanni, was provided Rs. 15,090 for further academic expense, as a reward for performing well in 1st Year, MBA.
- A financial aid of Rs. 17,190 was given to Mr. Sunil Kumar, H.B. Hally, as a reward for obtaining good marks in 2nd year, BE.
- Mr. Prashanth Kumar Gouda, H.B. Hally, who scored good marks in 2nd year, BE was provided Rs. 18,100 towards the payment of annual college fee.
- Mr. M.V. Kotraiah, Hospet was given Rs. 22,090 to enable higher education of his son.
- Rs. 25,000 each was contributed to Mr. N. Pavan Kumar and Ms. Vanidevi towards their higher studies.
- A financial assistance of Rs. 12,010 was provided to Ms. Ramyashree, Hospet towards college fees - Diploma in Computer Science.
- Rs. 20,000 was contributed to Shri. Sivananda Sanskrit, Veda, Agama Maha Vidyalaya, Bangalore towards the educational expenses of Geetha Ashram children.

## Touching Hearts through Theatre

Indian Folk Theatre is more than 5000 years old. It's one of the few forms of performing arts, still untouched by the western influence. Traditional folk media, street theatre and such varied forms of performing arts are all extremely effective in bringing about social change, especially among the lower strata. Across the nation, various small and big groups have adapted this creative technique to effect positive change. One such group is Bannada Bandi (Colour Cart).

Bannada Bandi is a local drama team, with 12 talented artists, committed to contribute towards a better society. This talented bunch of enthusiasts performs on different issues in various

places to educate the community and students.

In the reporting quarter, the team planned to conduct dramas in schools of Hospet taluka covering issues like environment and its protection, anti-social issues, children rights and patriotism towards country.

Their genuine efforts inspired MSPL to support the team by facilitating a good sound system, which would help them deliver a better performance and attract a larger audience. The team conducted programs in 10 different schools and received an encouraging response from the students and teachers.



## Supporting Social Institutions, Strengthening our Society

The Abheraj Baldota Foundation actively supports cultural and religious institutions that positively impact our society. In this quarter following contributions were made to various institutions:

- Rs. 25,00,000 provided to Sri Mahavir Jain Aradhana Kendra, Koba, a Jain pilgrimage centre involved in preserving cultural & religious heritage and promoting age old religious tradition of Tirthankar Mahavirswami.
- Contribution of Rs. 21,00,000 made to Shri Jain Swetamber Terapanthi Sabha, Siriyari for the construction of a hall in Acharya Shri Bhikshu Government Higher Secondary School's campus.
- An aid of Rs. 41,11,111 was provided to Shri Jinkushalshuri Sevashram Trust for the construction of Bhojanashala (Dining Area) at Kushal Vatika. Kushal Vatika is a multipurpose educational institution being constructed on Baadmer-Ahmedabad Highway.
- Rs. 5,00,000 contributed for the renovation of Uddagatti Mutt, Ranebennur Taluka, a branch of Kudlgi Shringere Mutt that has been entirely dilapidated and requires major renovation.



Month	Avg. Wind Speed (Km/Hr)	Min Temp. (°C)	Max Temp. (°C)	Total Rainfall (mm)
July '08	4.95	16.5	30.5	176.5
Aug. '08	3.52	16.5	29.5	87.5
Sept. '08	2.95	17.0	30.0	324.0

## Celebrating Life at Hampi Utsav

Hampi Festival, locally known as Hampi Utsav, is a mega cultural extravaganza held every year, at Hampi (Karnataka), a world heritage site. The magnificent ruins of Hampi come alive in their full grandeur with various dance & music performances, folk arts, sports, processions and exhibitions.

The exhibition was inaugurated on 3rd November by Shri Basavaraj Bhumai, Minister of Irrigation, Government of Karnataka in the presence of Zilla and Taluka Panchayat Presidents and Government officials.



# A Helping Hand to our Brothers in Bihar

**In order to extend a helping hand to the flood victims of Bihar, Shri Narendrakumar A. Baldota contributed Rs. 25,00,000 to the Prime Minister's National Relief Fund.**

**The Baldota Group mourns for those who lost their lives in the floods and prays to the almighty God for restoration of normalcy in Bihar.**

Nature in all its serenity can at times take on a cruel form and cause devastation. The overflowing river Kosi wrecked havoc with one of the worst floods in Bihar. The damage was such that the aftereffects are still being witnessed by the state.

Declared a national calamity, the Kosi floods rendered five million people homeless and led the state to face severe health threats. Many people lost their children and elders, families got separated, livestock was lost and communication was cut off.



## The Abheraj Baldota Rangmanch

Vanita Samaj, established in 1953, is a well known, unique, social and cultural organisation of women based in Delhi. Managed by marathi women for over 50 years, it runs a Nursery School for the underprivileged children, an Udyog Mandir which sells various food items prepared by the members of the organisation, a Library and a Marriage Bureau. It has also been organising a variety of cultural programs over the years but lacked proper infrastructure to carry out the same.

Consequently, a financial aid of Rs. 5,00,000 was provided to Vanita Samaj for the construction of the much needed Rangmanch. The 'Rangmanch' was named after Shri Abheraj H. Baldota by the organisation.



MSPL Limited was the only mining company to participate in the exhibition. On exhibit were our various sustainability endeavours such as afforestation, soil & water conservation and other CSR activities like community development, education & blood bank facilities, women empowerment programs, wildlife conservation, sustainable living, etc.

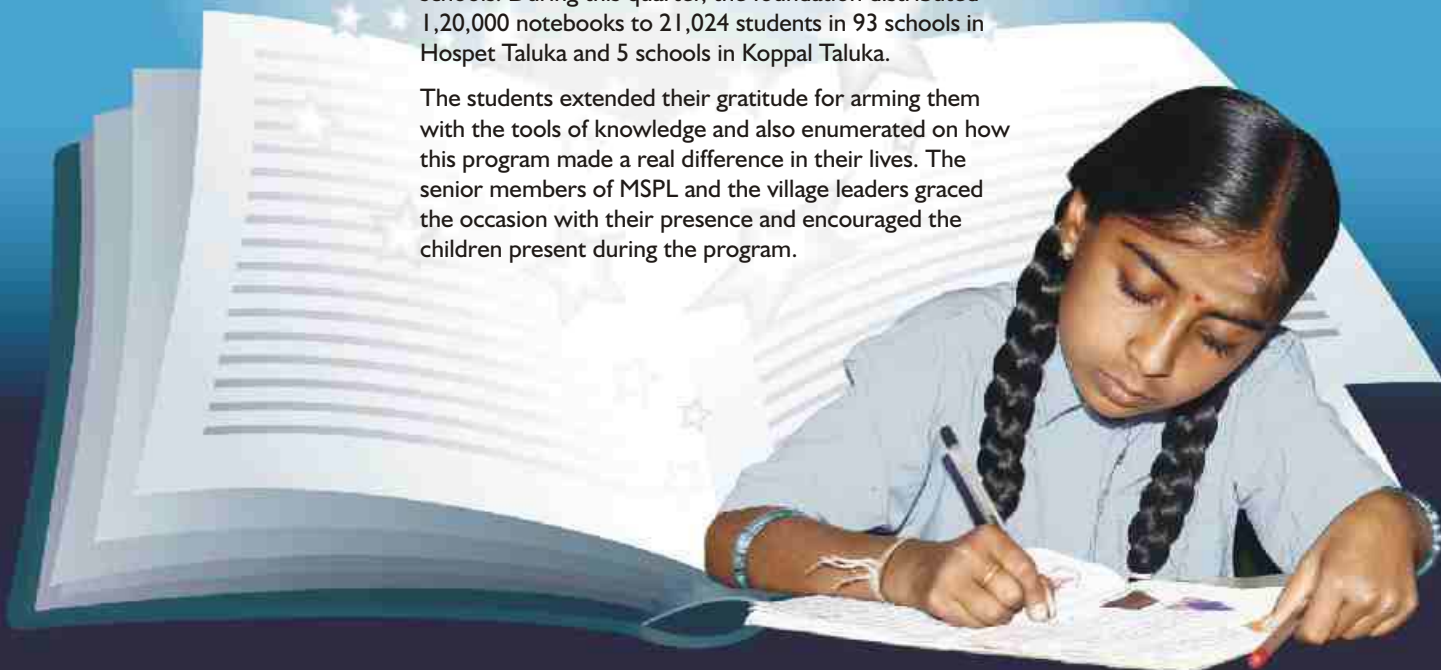
More than 25,000 visitors from industry, business, local community, press, media and tourists visited the 3 day exhibition. Many of them including dignitaries like Shri Arvind Limbavali, Minister of Higher Education, Shri Govind Karagavala, Minister of Food and Civil Supply and Smt. Pushpa Rekha, President, Zilla Panchayath, Bellary visited our stall and envisaged keen interest in our CSR activities. MSPL's contribution to the society won appreciation from all quarters and a few also suggested to expand the company's footprint of activities to more villages.



# Patronising Education

The Abheraj Baldota Foundation continued to provide the essential tools of learning to the youth studying in schools. During this quarter, the foundation distributed 1,20,000 notebooks to 21,024 students in 93 schools in Hospet Taluka and 5 schools in Koppal Taluka.

The students extended their gratitude for arming them with the tools of knowledge and also enumerated on how this program made a real difference in their lives. The senior members of MSPL and the village leaders graced the occasion with their presence and encouraged the children present during the program.



**The Notebook Distribution Program was held at the following places:**



Place	Total			Place	Total		
	Notebooks	Schools	Students		Notebooks	Schools	Students
VIOM	14,043	10	2,659	AISL	7,839	6	1,598
RMMPL	6,012	7	1,492	Hospet, Kampli Kamalapura	82,950	59	13,041
Ingiligi	4,557	4	1,068				
PVS	4,599	7	1,166				



# Seeking Blessings from Lord Ganesha



**Lord Ganesha, the lord of knowledge and the remover of obstacles is worshipped all across the nation. Celebrating Ganesh Chaturthi has been a part of MSPL's continuing tradition.**



This year too, VIOM celebrated Ganesh Festival in a grand manner on 03.09.2008. Mr. K. Prabhu, Vice President and his wife performed a special Gana Homa pooja for Lord Ganesha. The pooja was attended by the entire Baldota Group, families of around 1000 employees as well as the family of the directors. As a part of the festive celebration, a community meal was arranged for approximately 5000 people.



On the same day, Ganesh Chaturthi was celebrated at Banashankari and PVS. A pooja was performed at the BRH camp area and attended by entire staff of Banashankari, PVS, Corporate Office and Ingiligi with utmost devotion.

Post pooja, a meal was arranged for around 500 people including the staff and local residents.



**Our employees are our most valuable assets and we are constantly engaged in maintaining and upgrading their performance levels. Towards this we initially organised the APEX (Achieving Personal EXcellence) program for the Top 20 Executives of Baldota Group at the Corporate Office. The program was conducted from 18th to 20th July, 2008.**

## **Mastering the Art of Personal Excellence**



APEX, the Art of Living corporate workshop is a practical and effective training program that empowers the employees to be more centered and balanced throughout the business day.

The three day corporate course involved meditation, different types of yogasanas and breathing techniques like pranayam, sudarshan kriya etc. The yogic techniques and practices were aimed at integrating the mind, body and soul of the participants involved.

The workshop also incorporated topics like

decision making and effectiveness, ABC of high performance teams, corporate predicament, conflict resolution and delegation and empowerment. The discussions gave participants an insight on how to increase mental clarity, awareness, efficiency and creativity in their working process.

Going forward, in order to support and sustain the benefits of the program and to maintain continuity of its practices, the Baldota Group came to a decision to conduct four re-connect sessions in the next four months.



# Employee of the Month

## BIOM



**JULY 2008**  
**BASAVARAJ ITAGI,**  
 Mines Mate, merits recognition for developing both the blocks (A & B) in his short period of service. His efforts have enhanced productivity at minimal maintenance. He is also efficient in exercising on-site safety practices.



**AUGUST 2008**  
**R. RAMA MURTHY,**  
 Asst. Technician, merits recognition for the maintenance of solar system for Weigh Bridge, two PCs and SAP system. He is proactive in initiating other sundry works like office construction, false ceiling of two rooms without expending anything, gardening, maintaining mails and electrical equipment.



**SEPTEMBER 2008**  
**ABDUL RAZAK,**  
 Technician, merits recognition for attending to the excavators, loaders, vehicles and other mechanical works. He is a talented mechanic and adept at multi-tasking. His timely attendance to breakdowns has proved instrumental in achieving the set targets.

## PVS



**JULY 2008**  
**E. RAMESH,**  
 Helper, merits recognition for his excellent job performance as a machine helper. He has made a commendable contribution towards the proper maintenance of vehicles. He is also punctual and obedient in attending to his duties.



**AUGUST 2008**  
**M. NAGARAJ,**  
 Blasting Helper, merits recognition for his sincerity and obedience in attending his duties. He has undertaken the responsibility for safety and clearance during blasting and has executed his duties well.



**SEPTEMBER 2008**  
**HABEEB,**  
 Helper, merits recognition for his excellent contribution in tree plantation. He possesses the ability to perform well and is hard working.

## IYLI



**JULY 2008**  
**MD. ATHIFULLA,**  
 Supervisor, merits recognition for his commendable efforts in handling the excavation work skillfully. He is sincere, hard working and has excellent leadership qualities.



**AUGUST 2008**  
**G. JAGADISH,**  
 Electrical Engineer, merits recognition for his superlative skills and self-driven attitude. He was instrumental in connecting the office DG to Weigh Bridge which helped in reducing the use of Weigh Bridge DG. This resulted in an average monthly savings of Rs. 20,000 in HSD and maintenance.



**SEPTEMBER 2008**  
**K. MANJUNATHA,**  
 Loader Helper, merits recognition for his sincerity and obedience in discharging his duties as a machine helper. He is regular in attending to his duties and ensures that the loader is in a proper working condition by conducting routine check-ups.

## VIOM



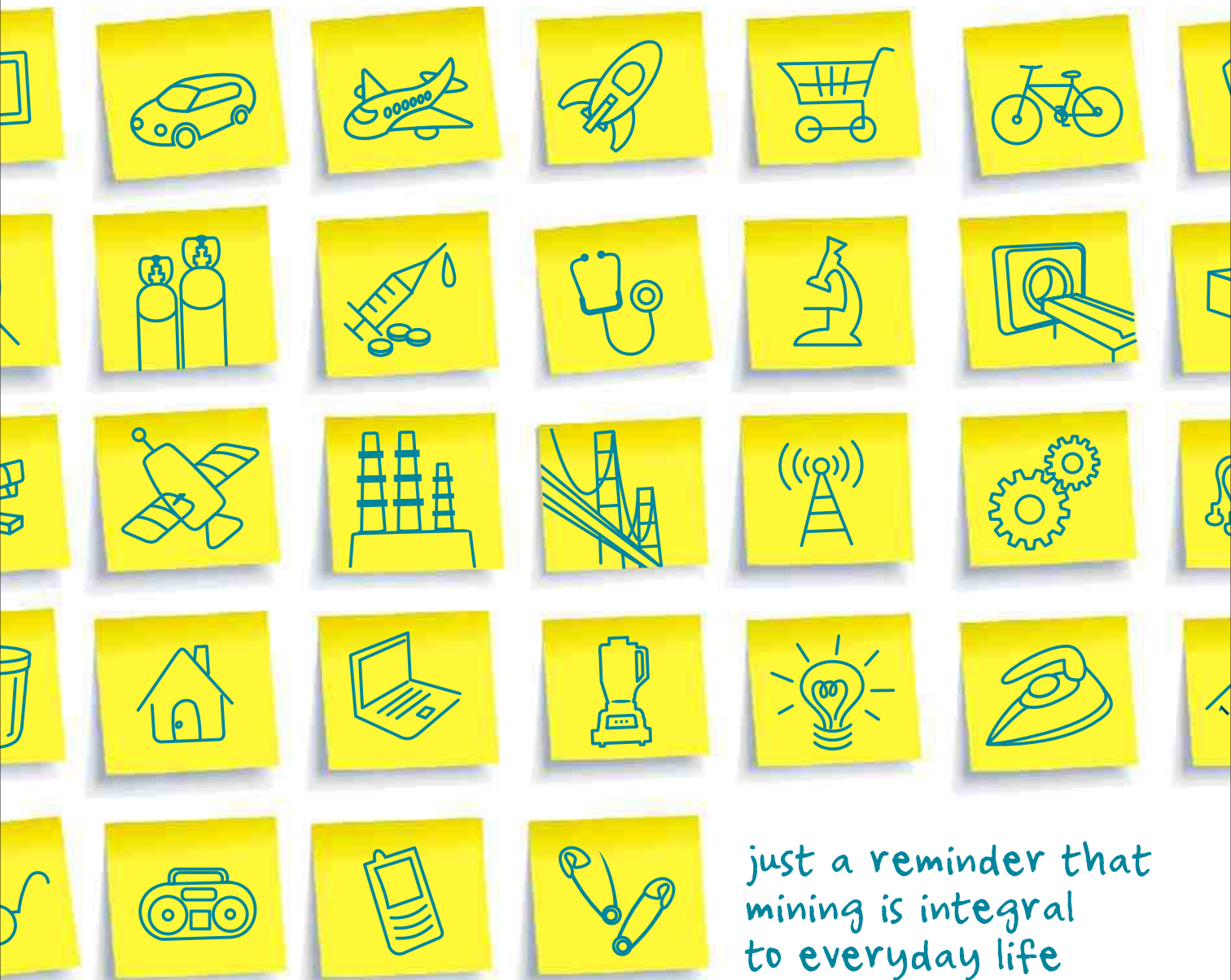
**JULY 2008**  
**K. VENKATESH,**  
 Technician, merits recognition for his excellent performance in carpentry. He is adept at performing other works like tiles fixing, masonry, aluminium patrician work, false roofing, glass cutting etc. He saved around Rs. 40,000 by removing a partition at NCS and reusing it at new EOU-I plant.



**AUGUST 2008**  
**R. VENKATESH and M. ADINARAYANA,**  
 Engineers (Electrical), merit recognition for the repair work of 600KVA DG Set's AVR (Automatic Voltage Regulator). They modified the AVR of a 500KVA DG and installed it to a 600KVA DG Set which saved Rs. 35,000 and will further prevent a production loss of 12,000 tonnes.



**SEPTEMBER 2008**  
**PRANESH B.,**  
 Spotter, merits recognition for taking the initiative, apart from his regular duty, to save precious hours by ensuring the upkeep of TATRA trucks. This ensured that the excavators worked at 100% capacity. He constantly coordinates with the Mine Supervisors, PL section personnel and VOLVO operators to attend to any breakdowns.



just a reminder that  
mining is integral  
to everyday life

Mining is a vital industry. From safety pins to satellites nothing would exist without mining. Mining has made possible many of mankind's giant leaps. It has constantly kept pace with change and changing priorities of the world.

The industry has leveraged modern technology, computers, advances in geochemistry, to embrace responsible mining and established systems to independently verify compliance with environmental, human rights and social standards.

Mining continues to add value to nature's resources in a sustainable way.