# minds and mettle



MSPL NEWS BULLETIN

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# Rejuvenating The Webavatar

Baldota Group launched new umbrella site encompassing all its endeavours into one communication platform. New transformed look is the manifestation of Group's philosophy "We Are Life".

www.baldota.co.in is an interactive, contemporary and responsive website with the back-end content management system. The visual language and the user interface make the site accessible seamlessly using different devices like mobile, tablets or computers. It enables our employees to update the site information in real time.

Since the launch of our first website in 2004, Baldota Group has diversified and grown in new business verticals and restructured its business model keeping in pace with the changing business dynamics of the world.

The new website brings the useful information for growing verticals like Good Earth Chemicals and Exploration on one platform which was earlier not present in public domain.

The panoramic transition of homepage, rich content about group's businesses, the latest news and the online archive of all our newsletters and reports make it an interesting knowledge interface for the world. The website helps to further enhance the brand equity of

the Baldota Group among all our stakeholders and communicate our core philosophy "We Are Life".

"We Are Life" and we believe that "Life is not just mere existence. Life stands for vitality and vigor, for energy and zest. It represents evolution and innovation."

For Baldota Group, life has always stood for progress and growth. Because, the more we understand how best to use our resources, the more we realize how much can be added to life. This website is one such addition to our life.

By virtue of our expertise across industries, we have been able to ensure progress and growth in everything around us. Whether it has been the economy, infrastructure, technology, our flora and fauna, or giving back to the society we live in, we have always strived to ensure that life flourishes in everything around us. We imagine possibilities and with our profound knowledge and expertise, we have been successful in ensuring that our surroundings do not just 'exist', but 'live'.

Baldota Group has always taken the evolution of communication technologies as an opportunity to connect with the world. With our new website, the path to stakeholder engagement and building strong bonds is only a few clicks away.





# Best Performing Wind Farms

The performance into the first half of 2015-16 was not satisfactory due to factors like El Nino effect in last one year resulting into lower generation in all wind farms across the country, poor O&M performance at all Suzlon installations due to their own financial constraints and grid interruptions by the KPTCL State Load Dispatch Centre during the peak wind season.

Progress on land clearances of Hosapete Wind Energy Project has picked up the pace and the project is expected to be commissioned in next fiscal year.

MSPL received the national award of **Best Performing Wind Farm** in Karnataka in the Category of "2 MW and above" from Indian Wind Power Association (IWPA) during the 4th International Conference on Wind Energy held at Coimbatore from 21st June - 23rd June 2015.

This illustrates our ability to maintain our image of a leading and renowned IPP in the field of Wind Power in the Country despite the challenges.



# **Expanding Reach**

- Our local refilling stations continued catering to long distance depots like Shimoga, Mangalore, Tumkur, Hindupur, Malur, Gulgarga etc. and we are planning to open a depot at Gadag.
- Competitors have started oxygen plant and refilling station in Solapur, Bellary and Hosapete.
- Finalised with MNCs for trading helium gas and initiating trading from January 2016. Also initiated dialogue with MNC Clients for supply of liquid oxygen on long term basis at economical price to convert all our oxygen plants to refilling station.
- Pegged two years contract to supply oxygen and DA gas to Goa Shipyard Ltd. and this order will generate revenue around 50 lakhs per annum.
- We are in dialogue stage for the new projects like Bunge India, Venture Lights, Kalyani Karpenters and Uttam Galva on BOO and BOOT basis.



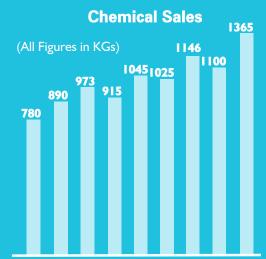




# More Orders to Reduce Odour

#### **Sales Achivements**

- PSS technology has pegged success in removing the Odour from the Sewerage treatment plants in Hotel industry and gained customers of repute like ITC, TAJ & Park Plaza Group.
- Sulpha sponge technology has made breakthrough in eliminating Odour from the solid waste in Garment industry and has won reputed accounts like Shahi exports, Madura Garments etc.
- Our R&D team is successful in innovating the technology to remove colour from the Lignin contaminated effluent water from the rayon grade pulp industry which is a challenging task and the Pulp industry was looking for a solution. Now the GECPL R&D team is working on the cost optimising process of the same.
- The animal bone processing industry solid waste is being treated with sulpha sponge technology in one of the bone processing units near Bangalore and we have removed the bad Odour completely. This has opened a new segment as approximately 200 bone processing units in south India looking for solution to address their Odour issues.



Apr May June July Aug Sep Oct Nov Dec



We at Baldota Group fondly remember Smt. Vasantidevi A. Baldota. To pay tributes and to remember her contributions to the Baldota family and group, Baldota Group celebrated her birthday as Mothers Day on 2nd February.

With her kindness and prudence, she always remained the moral support and boosting force behind the successful endeavours of the founder Shri. Abheraj H. Baldota and Baldota Group. As an ideal Indian housewife, she always followed the footsteps of Shri. Abherajji and imbibed his values and legacy in new generations.

It was her strong insightful management of social affairs that Shri. Abheraj H. Baldota could dedicate himself wholeheartedly for the development of the Baldota Group and the community of Hosapete. On this occasion of reminiscence, Mrs.Rashmi S .Baldota remembered Smt. Vasantidevi Baldota and recalled that when I got married and came to the family, there were 3 generations already living together in the family. "Bai" was always supportive and never made me feel the gap of 3 generations between us. She was a treasure full of experiences and an era of rich legacies for me. With her insights and gut feelings, she always guided me through.

Karmaditya Baldota remembered his great grandmother and told that she would always inspire me to do new things and would always take interest in whatever I do. Her calm, motherly smile would alleviate all my fatigue and change mood whenever I used to see her.

Jyothirmay Baldota remembers his great grandma saying that, "being the youngest, I was an apple of my great grandma's eyes. She would always ask for me if I am not seen around and would pamper me whenever I go and see her."

We at Baldota Group would always cherish the wisdom and inspiration she has provided and will take ahead her legacies.



# Safety Always

# Safety Week Celebrations 2015-16 at Vyasanakere Iron Ore Mines

The Safety Week 2015-16 under MSAK, Zone-I was celebrated by Vyasanakere Iron Ore Mines from 23rd to 28th November'15. The Inspection Team consisting of Mr. M.Ramachander, Asst. General Manager-Mines, Penna Cement Industries Limited, Mr. Yatendra Sharma, Manager - Mines, Ultratech Cements, Malkhed and Mr.Chandrashekara, Manager - Diesel, ACC Limited, inspected Vyasanakere Iron Ore Mines.

The inspection team members accompanied by Mr. K. Madhusudhana and team inspected all the operations of the mines.

Mine's inspection was followed by a formal event, cultural activities and prize distribution ceremony. Mr. Manish Murkute, DMS, Ballari region graced the dais as Chief Guest. Dr. Meda Venkataiah, Executive Director, Mr. K. Madhusudhana, Vice President-Mines, Mr. P.N. Krishnamurthy, GM - Mines, Mr. Venkateswara Rao, Sr. Mines Manager present on the dais gave information about management actions for the safety and to maintain ZERO HARM status since the inception of the Company. All the employees, workers of mines and Officers from our Corporate Office were present during the function.

During their address, visiting dignitaries on the dais hailed the initiatives of the Company. This was followed by the prize distribution for Trade Test winners and Best Workers. The winners were lauded for their performance by the visiting dignitaries and the MSPL senior management team members. The function was concluded with a vote of thanks by Mr. Venkateswara Rao, Sr. Mines Manager, VIOM.

As a part of the cultural programme, a drama titled 'Aa Ondu Ksana' written and directed by Mr. H. Pujar was played. The storyline narrated how the entire family gets affected due to an accident caused by absentmindedness at work.

Later, the inspection team accompanied by Mr.H.K.Ramesh, DGM-CSR and team visited the adopted villages to see our CSR activities. The team appreciated the CSR initiatives of the Company. They also appreciated the group's efforts for the maintenance of mining operations, team spirit, employee involvement and organisational culture.

During the Safety Week Celebrations, MSPL Team bagged maximum Trade Test Prizes in Zonal & State level as follows;



SI.No.	Prizes	Zonal Level	State Level
1.	First prize	9 Nos.	5 Nos.
2.	Second Prize	5 Nos.	3 Nos.
3.	Third Prize	5 Nos.	-

Prizes bagged by Vyasanakere Iron Ore Mine during inter mine competitions under Mechanized Group-A1:

 SI.No.	Category	Prizes
I.	Mine Workings	First prize
2.	Crusher, Electrical Installation	First Prize
3.	Safety Management System	First Prize
4.	Drilling & Blasting	First prize
5.	Occupational Health, Welfare Amenities and Preparation of SOPs	Second Prize
6.	Maintenance of Mining Machinery	Second Prize
7.	Overall Performance	First Prize







# Safety Week Celebrations 2015-16 at lyli Gurunath Iron Ore Mines

The Mines Safety Week 2015-16 was celebrated at lyli Gurunath Iron Ore Mines of M/s RMML from 23rd to 28th November'2015. under MSAK Zone-1. The Inspection Team consisting of Mr. K N Thulasi Reddy, Sr. Manager, Rain cements, Mr. K. Arunachalam, Mines Manager, Orient Cement Limited, Mr. Vinod Gupta, Dy Manager-HEMM, Vasavadatta Cement inspected lyli Gurunath Iron Ore Mines on 24th November 2015.

During their visit, RMML Team headed by Mr.Sathyaprakash, Mines Manager accompanied them and facilitated them to inspect the entire mine operations and safety practices being followed. .

After inspection of mines, a formal programme, prize distribution and cultural event were organised at the Mines Office. Mr, K. Madhusudhana, Vice President-Mines welcomed the inspection team at the event venue. Iyli Employees bagged various zonal level trade test prizes. The celebration was concluded by a performance of a play with the theme "Swachh Bharat."

Prizes bagged by Iyli Gurunath Iron Ore Mine during Inter Mine Competitions under Mechanized Group-A2;



SI.No.	Prizes	Zonal Level		
1.	First prize	2		
2.	Second Prize	2		
3.	Third Prize	3		

SI.No.	Category	Prizes	
1.	Safety Management System	lst	
2.	Occupational Health, Welfare Amenities and Preparation of SOP's	2nd	

# Uniting Mind, Body and Spirit

World Yoga Day was celebrated on 21st June' 2015 at our Corporate Office. Yoga has been the way of life for Baldota Group Members and World Yoga Day was a special occasion to celebrate it as the global citizens.

Yoga is a physical, mental, and spiritual practice that originated in India. Today, even the UN has recognised the importance of Yoga for promoting peace, harmony and spiritual elevation across the world. The day was devoted to Yoga by millions across the world irrespective of their ethnic identities and religious beliefs.

At Baldota Group, Life stands for vitality and vigour and hence the group started promoting Yoga for healthy lifestyle since 2009 and hosted first Mega Yoga Camp at Hosapete which was graced by Baba Ramdev, Guruji of Patanjali Yogapeet, Haridwar.





During the World Yoga Day celebrations, Shri. Krishna Srinivas, a member of Patanjali Yogapeet conducted the yoga session. He said that, "Yoga is not about exercise but to discover the sense of oneness with ourselves, the world and the nature. Yoga embodies unity of mind and body; thought and action; restraint and fulfilment; harmony between man and nature and a holistic approach to health and well-being."

Speaking on the occasion, Dr. Meda Venkataiah, Executive Director (Mines) said that practising Yoga regularly leads to healthy life. It keeps all senses in good condition and keeps people active and infuses enthusiasm in daily life.

Yoga helps to improve concentration and stabilization of the mind and body. Even the government, corporate and defence organisation have also identified its role for alleviating work anxieties and help rejuvenate lifestyle. The objective of the session was to ponder over the ways in which Yoga can contribute to a healthy society and more than hundred employees participated in the event.

# New Responsibility, New Goals



Mining Engineers Association of India (MEAI) has elected Mr. K. Madhusudhana, VP - Mining, MSPL Limited as its National Vice President (III). He has been elected for the term 2015-17 and will preside over the position till 2021-23 as per the provisions of the Association. Mining engineers association of India is a professional body consisting of around 5000 life members, 24 chapters spread all over India.

Mr. K. Madhusudhana has been playing an active role in organising seminars & meetings for MSAK & MEAI. Presently he is Secretary, MSAK-ZONE-I. Under his leadership, MEAI is poised to reach new heights.

# Quest To Conserve

Mines Environment & Mineral Conservation Week Celebrations - 2015



The Mines Environment and Mineral Conservation Week - 2015 was celebrated at Vyasanakere Iron Ore Mines and Iyli Gurunath Iron Ore Mines between 7th – 12th December'2015. The week was jointly organized by Mines Environment and Minerals Conservation Association under the aegis of Indian Bureau of Mines. During the week, the Association conducted the inspections at all the running mines.

#### Celebrations at Vyasanakere Iron Ore Mines

The Vyasanakere Iron Ore Mine was inspected on 11th December 15 by the inspection team represented by Mr. L.D. Babu, DGM-Mines, MEL, Mr. Sadananda, Mining Engineer, HGML, Hutti and Mr. Jagdish Nediwal, Manager, Geology, ACC Limited.

The inspection team members along with Mr. K. Madhusudhana and MSPL team inspected the departments and environmental initiatives. The inspection was followed by a cultural event and prize distribution ceremony at VIOM Hall. The dais was graced by the inspection team members along with MSPL Senior Management Team Members Dr. Meda Venkataiah, Executive Director, Mr. K. Madhusudhana, Vice President-Mines, Mr. P.N. Krishnamurthy, GM-Mines, Mr. Venkateswara Rao, Sr. Mines Manager. MSPL Team Members apprised of the visiting dignitaries about the initiatives taken by the MSPL Management for the environment protection in the Mines since the inception of Company. The event was attended by all the employees including Workers of Mines and officers of the Corporate Office.

The guests and inspection team members addressed the gathering and shared their views on environment initiatives of MSPL Limited and gave their valued suggestions to take Environment Protection to next echelon. The guests' address was followed by prize distribution to "Environment Friends" in all the departments. Mr. Venkateswara Rao, Sr. Mines Manager, VIOM gave the vote of thanks to all the guests, management and employees for making the event a grand success.

A cultural programme was also organised with the theme of environment conservation. A drama performance 'Kattala Ratri' with a main message to save woods during the Moharam Festival inspired the audience. The screenplay was written and directed by Mr. H. Pujar.

Later during their visit, the inspection team also visited villages adopted by MSPL along with Mr.H.K.Ramesh, DGM-CSR & his team. The team was highly impressed by the programmes and initiatives of MSPL Limited.



Visitors appreciated the efforts of MSPL for the efficient management of Mining Operations and also lauded the team spirit, employee involvement, cohesive culture and engagement with the community.

It was a proud moment for MSPL Limited to win first Overall Performance Prize in Group – Iron Ore A.

Activity	Prize	Activity	Prize
Overall Performance	st	Community Development	st
Afforestation	st	Special Prize - Rain Water Harvesting	st
Top Soil Management	st	Energy Conservation - Special	2 <sup>nd</sup>
Management of Mineral Rejects	st	Environmental Management	2 <sup>nd</sup>







#### Celebrations at Iyli Gurunath Iron Ore Mines

The inspection team represented by Mr. SM. Jagadeeshwar, AGM - Mines, NMDC, Mr. Vinayak BS, Dy. Manager – Geology, Vasavadatta Cements and Mr. J. Manjunath, Sr. Manager -Env. MEL visited lyli Gurunath Iron Ore Mines and the villages adopted by the Company on 7th December 2015. The team was accompanied by Mr. Sathyaprakash, Sr. Mines Manager and team who introduced them to various conservation initiatives of RMML.

 $During the Mines \ Environment \ and \ Mineral \ Conservation \ Week, IGIOM \ won \ various \ prizes \ in \ Iron \ Ore \ Group - C \ and \ also \ won \ second \ prize \ in \ Quiz.$ 

Activity	Prize	Activity	Prize
Overall Performance	2 <sup>nd</sup>	Management of Mineral Rejects	st
Environmental Management	st	Community Development	2 <sup>nd</sup>
Top Soil Management	l <sup>st</sup>	Publicity and Propaganda	2 <sup>nd</sup>





# Less is More

World Environment Day Celebrations at Hosapete





World Environment Day was celebrated at Taluk Grounds, Hosapete this year. The theme of the event was 'Seven Billion Dreams. One Planet. Consume with care.' The event was graced by the dignitaries like Mr.B.S.Gopalakrishna, Environment Officer - KPCB, Mr.C. P. Prakash, Asst. Coonservator of Forests, Mr. Basavaraj Jatti, BEO Office, Mr. K.A. Mahaveer, Dy. Director of Mines and Geology, Mr.Meda Venkataiah, Executive Director – Mines, MSPL Limited and Mr.Shrenik N. Baldota, Jt. Managing Director, MSPL Limited.

Addressing the large crowd of students and citizens, Mr. B.S.Gopalakrishna emphasized on the need to change consumption patterns in such a way that more and better can be achieved from minimum resources. He called upon the audience to reduce consumption and lessen the burden on natural resources. He further underlined the importance of concern for environment on daily basis and suggested everybody to consume responsibly. He also told that one must strive to reduce the waste of food items, as considerable amount of water has been used to grow the food grains.









Mr. C. P. Prakash underlined the importance of give and take policy with the nature. Earth has to be conserved and exploitation of natural resources to be minimized. He advised children to adopt proactive forest conservation practices to sustain the environment as this is crucial to maintain biodiversity. He further told that our future existence and sustenance of generations will depend on green and ample presence of oxygen.

Dr. Meda Venkataiah narrated the history of environmental day celebrations since late seventies and explained how environmental protection methods have been inculcated in scientific mining. He recalled the relevance of involving children on environment day celebrations, as they are the future budding and blossoming generation and their active involvement would lead to meaningful celebrations.

Mr. Shrenik Baldota highlighted the importance of dietary choices and habits that affect environment and water consumption. He beckoned increasing awareness on flora and fauna and addressing challenging environmental issues. Mr.Shrenik further emphasized that "people should consume consciously and be aware of its impact. Consuming carefully is an important and relevant as it reminds us of the enormous impact that our personal choices and decisions have on environment as consumers in day-to-day lives."

To create awareness among people, free saplings were distributed to women self help groups and note books were distributed to students. MSPL Limited distributes Notebooks in the fond memory of the founder Shri.Abheraj H. Baldota every year in and around Hosapete Taluk. Earlier during the day, plantation of around 50 samplings was done near Deepayana School followed by an awareness rally by students and nature lovers of Hosapete. The event was compered by Mr. S S Chandrashekar and Mr.H.K.Ramesh gave the vote of thanks.

# Weather Station (Vyasanakere Iron Ore Mines)

Month	Apr	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	
Avg. Wind Speed (Km. / Hr.)	3.82	5.63	7.62	7.68	5.36	4.49	3.16	3.64	4.21	
Min. Temp. (°C)	19.5	25.5	24.5	24	25.5	28.5	29.5	28.0	21.0	
Max. Temp. (°C)	40.5	42.5	39.5	36.5	37.5	40	39.5	41	40.5	
Total Rainfall (mm)	67	12.8	114.4	12.2	230.4	303.6	81.0	5.5	0.0	

# **Creating Greenscapes**

MSPL is committed to conserve environment and bio-diversity across all the major facilities of the Company. The Company has been lauded for its environment initiatives by Government of India and many other prestigious bodies in the past. The Company not only accomplishes statutory requirements but also promotes the concept of environment care among communities and its employees aggressively.

To create greenscapes around our pellet plant, a plantation drive was organised. We planted around 1000 saplings in and around our pellet plant. Our team lead by Mr.Gopalkrishna, General Manager, Pellet Plant organised plantation drive.





#### **HEALTH AND FITNESS**

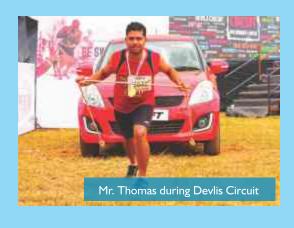


#### Ace Runner

Soniya Sharma, a Junior Club Member studying in 8th standard at Sandur Girls Residential School, Vyasanakere participated and won First Prize in 400 Meter and 800 Meter Race during Rajiv Gandhi Khel Abhiyan 2015-16. She won 1st Prize both at Taluk and District level and now participating at state level. During the same season, she also won 1st prize at ICSE Sports Meet, Bellary in 400 Meter Race and SRS School Sports Meet in 400 and 800 Meter Race.

#### Circuit Breaker

Mr. Thomas, Chief Fitness Trainer created one more benchmark for him and setting an example of extraordinary fitness and strength. An annual event in all of its host cities, Devils Circuit is the biggest obstacle running series. Offering an experience of a lifetime, at Devils Circuit there is Super cool obstacles for everyone to take back home. He represented MSPL Limited and finished Devils circuit with 12 points credit of 15 obstacles race.



#### Run for a Cause

Baldota Group Team participated in 10 KM Marathon at Bengaluru in July'2015. Baldota Group Team consisting of Ms. Vaamaa Baldota, Mr. Raghupathi, Ms. Sneha Yardi, Mr. Thomas MA, Mr. Thambi Rajan ,Mr. Raghu PV, Mr. Manohar, Mr. Vaibhav, Mr. Rakeshkumar Singh ,Mr. Gowda and Mr. Keshava participated in 10 KM Category and reached finishing line before finishing time with good average. Mr. Rahul Baldota, Joint Managing Director also participated in "5 KM Run" and reached finishing line within 28 Minutes. His fitness and participation was a great inspiration for the team and elucidated Group's commitment for a cause.





# Strong Today, Stronger Tomorrow

Body Power Expo and Training 2015 was held at Bombay Conventional Hall at Mumbai in March 2015. Mr.Thomas M.A attended the Expo to gain and update more knowledge about fitness as a Certified Physique Elite level 2 fitness trainer. Karmaditya Baldota from Stay-Fit Club had visited the expo to meet key exhibitors, ambassadors, athletes and competitors. It was a good opportunity for the duo to get tips from experts like Nathan Harman, Kris Gethin and athlete Ricardo Correia.

### Little Champion

Devesh Pathak S/o Mr. Srinivas Pathak, DGM-IT and a Junior Club member won the 3rd runner up trophy in 20th International UCMAS abacas & Mental Arithmetic Competition held on 5th Dec 2015 at New Delhi. He achieved this honour among I 1000 students from across 57 countries.

He also got National Merit awarded 2015 in 14th UCMAS abacas & Mental Arithmetic Competition held in New Delhi . Earlier He had participated in 5th Karnataka state Level Competition in Aug 2015 and stood first in Karnataka and was awarded "Little Champion" Trophy.





# Climbing New Heights

Skyscraper Dash is India's tallest tower run and also known as "Tower Run" or "Vertical Run". It is a straight-line-vertical ascent defying nature's most irresistible force – Gravity. Stay-fit member Ms. Veda Baldota won first prize in 2 km dash run on August 9th 2015. During this race, first she ran 2 kms horizontally on ground and then climbed World Trade Center's 850 steps in vertical direction. She completed the run in record time of 13 minutes 16 seconds. She had teamed up with her coach Mr.Thomas M A, CFT who finished climbing 850 steps in 10 minutes 57 seconds.



# Fit For the Future

National Sports Day and MSPL Stay-fit Annual Day Celebration 2015



National sports day function and 4th stay-fit annual day celebration were organised on 3rd September 2015 at Venkateshwara Kalyan Mandap, Hosapete. Events included various sports and games like athletics, swimming cross country etc. More than 100 employees along with their family members took active participation.

This year, Baldota Premier League cricket tournament was also played for the first time in IPL format. Eight teams participated in the tournament and Team Lucky Stars emerged as winners and team Dynamic stars as runners up. Some of our department heads took the team ownerships and supported their teams.

A Quiz competition for employees was managed by Mr.Basavraj from IT department like a seasoned Quiz master. IT team emerged as winners in the contest. The chief guest of the event was Dr.Y.S Lakshmeesha who is the chief athletic coach of sports authority of India, Bangalore. He hoisted National Sports Day Flag in the morning at Baldota Enclave. He was accompanied by Dr.Meda Venkataiah, EDM and Mr.Thomas, CFT. The flag hoisting was followed by the award distribution ceremony.

Chief Guest of the day and his family members planted trees to mark national sports day celebrations. A colorful entertainment event in the evening by MSPL Stayfit Members, Ladies Club Members and Junior Club Members. Dr.Y.S. Lakshmeesha (CAC), Shri Rahul N. Baldota, Joint Managing Director, Smt.Lavina R Baldota and Dr. Meda Venkaiah graced the dais during inaugural address, lamp lighting and prize distribution ceremony. Dr.Y.S. Lakshmeesha emphasized the importance of health and fitness and appreciated Baldota Group Management for this kind of activities for employees.

Mr.Rahul Baldota felicitated Dr.Y.S.Lakshmeesha for his achievements in the field of Physical Education, sports and games as a coach and mentor for athletes who represented our country in athletics at different levels. During the event, Ms. Veda Baldota was felicitated by Dr.Y. S. Lakshmeesha for her Achievements in the national and international level athletics and football tournaments.

The audience was all ears for the melodious vocal performances of Mr.Chandrashekar, Ms. Jyothi, Smt.Uma C S, Mr. Srinivas and Smt.Nagaratna. Highly energetic dance performances by junior stay-fit club members on Lord Ganesha , Ladies club members on Lord Krishna and patriotic song, a dance with fusion theme by Mr.Amrutha and Corporate Office Team, dance tribute to MJ by Mr.Sagar and team, expressionless dance by Stay Fit Team and Mime Performance on Social Cause by VIOM Team entertained the audience. More than 600 employees participated and enjoyed the event.





































# Racing Ahead





MSPL employees participated in various Marathons organised in the state and performed well. This not only reflected their fitness for the future but is also a result of our initiatives to nurture and develop a healthy workforce by promoting a healthy lifestyle.

#### **Hubli Marathon:**

MSPL employees Mr.Raghpathi , Mr.Mahesh, Mr. Thomas M A and MSPL Stay Fit Junior Club boys Jyothirmay Baldota , Aksah C S, Devansh sharma participated in 5 KM and 10 KM categories.

#### **Mysuru Heritage Marathon 2015:**

A team consisting of MSPL Stay Fit Club Members Mr. Thomas M A, Mr. Raghupathi K, Mr. Thipperudra Gowda, Mr. Mahesh and Mr. Chandrashekhar participated in 10 KM Category and completed race with shortest individual time.

#### Bengaluru Marathon 2015:

MSPL team consisting of Mr.Thomas, CFT and Mr.Thipperudra Gowda participated in 21 KM Half Marathon at Bengaluru clicking good timing in their respective categories.

#### **Junior Athletes at State Level Sports**

Our Stay-fit Junior Club boys participated in state level athletic meet held at Bengaluru on 9th December, participants were Jyothirmay Baldota, Akash CS, Pavan R, Devansh Sharma & Veerabadra who represented Deepayana School, Hosapete in various track and field events,





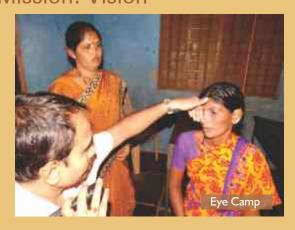
# Catalysing the Holistic Growth

#### Sure to be Pure



With an objective to provide the pure drinking water to the residents of Hosapete, Baldota Group set up an RO Plant at APMC. Ms. Vaamaa Baldota cut the ribbon and dedicated the plant to the Hosapete City in the presence of EX-President-APMC, APMC Members, eminent citizens of Hosapete and senior officials from Baldota Group. This plant is one more addition to the RO Plants set up by the Group. Baldota Group has already set up 11 such plants in adopted villages. Everyone present during the function lauded Group's efforts to provide pure and healthy drinking water.

#### Mission: Vision





Good Eyesight is essential to enjoy a good life. At Baldota Group, we believe in promoting good health in society. Baldota Group conducted Eye Camps at Ashwini Eye Hospital, Hosapete and in adopted villages Jaisingpur, Kadirampura, Galemanagudi and Danapura. The Group provided all the logistic help and resources required by Medical Team. The Group also facilitated for food, travel and medicines to the patients who had undergone eye surgeries. While 1647 patients got free consultation for eye check up, 170 patients were advised for surgery and further operated for cataract surgery.

# Empowering Women, Promoting Gender Equality



#### Facilititating Social Transformation

To empower women, Group has been supporting the formation, training, financial support and functioning of SHGs and has promoted 136 SHGs till now. 2 more new SHG were formed during the quarter by the Group in Kanvihalli, Hosahalli and Chitwadgi, Hosapete. These SHGs have been formed to pursue multiple livelihood objectives like promoting animal husbandry, facilitating for LPG connections, construction of house, toilets, start up of a small business etc.

# Kamdhenu - Fulfilling Desires

To promote local dairy farming activities and self-reliance among SHGs, Group provided aids for I I animal husbandry applications from various SHG members in last 9 months. The aids were granted through revolving funds provided to SHGs. Baldota Group has already supported 89 people for starting their animal husbandry business.



# Participants of Sports Event among SHG Members

### **Building Team Spirit**

To develop team spirit among the SHG Group Members, field executives of Baldota Group organised various games and sports for Self Help Group women. The response to the sports was quite encouraging.

# **Smoke Free Cooking**

People in the rural areas have to still cook using conventional methods impacting women's health due to smoke and suffocation. Baldota Group has identified such need groups in the community and provides smoke free kitchens and facilitates for LPG connections. During the period, 50 households were given LPG connections. We have facilitated 1050 LPG connection as on date.



#### Voice of the Women

The freedom of any society or community indicates how much freedom of expression does women enjoy in it. Baldota Group provides a platform to the women in surrounding villages that provides them the opportunity to communicate freely, grow in life and get exposed to the world. Radio being effective medium in rural areas, Baldota Group facilitated tailoring beneficiaries from Hosapete to share their thoughts and experiences on All India Radio. 8 members from beneficiary group shared their experiences about the tailoring class, SHG and how its activities benefited them.

#### **Stitching Success**





MSPL organised tailoring workshops in weavers' colony and at Danapur. Training for the period of 6 months was successfully completed by third batch of 40 women at Weavers Colony Workshop and 34 women at Danapur. Our CSR Team also organised the award function for 44 women who completed the course in earlier batch. Participants were facilitated with certificate of completion in the award ceremony. The awards were given by the counsellor, the president of Weavers' Society Association and Mr.N. Pany, VP-Group HR. The program was telecaste on Hosapete City Channel.

Apart from the training batch at Weavers colony, Hosapete and Danapur, MSPL has also started a tailoring training course batch at Amaravathi. Currently the Group is running 3 tailoring training centers and 116 members are undergoing training in our adopted villages.



# **Building Community Health**

A new building of Indian Medical Association – Hosapete Chapter was inaugurated by Mr.Rahul Baldota. Baldota Group has provided the financial aid to construct IMA House with an objective to create a better infrastructure for medical fraternity in and around Hoaspete. IMA House will provide a platform to medical fraternity for Continuing Medical Education (CME) Programmes to keep themselves abreast of the latest medical research updates and will support doctors' meets, community health awareness programmes, health camps etc.

# Inspiring young minds for cleanliness

A good hygiene and cleanliness makes the society healthy. To inspire young minds towards adopting good habits of cleanliness and good hygiene as they are more adaptive, Baldota Group conducts cleanliness awareness campaign among school children. Awareness Camps were conducted in Halvarty, Srungarthota, Kanvihalli and Hanumanhalli for the students of standard 7th and 8th . 627 students were exposed to this training programme. The key discussion topics in the camps were focused on maintaining personal hygiene and how does it help to keep an individual healthy.



# Opening New Vista, Imparting Quality Education



# Algorithm of Success

Invention of Computer and internet has transformed the world and changed the way a man thinks, communicates and works. To educate the community members for new technologies and make them the part of main stream, Baldota Group has been providing computer education to community members. During the period, a course was completed and 25, 15 and 22 students were trained at Hosalingapura, Basapur and Hanumanahalli respectively. CSR Team is also conducting a 6 month course at Ukkadakere, Hosapete and 70 students are undergoing the training till now. Group has trained 993 unemployed youths



# **Mentoring Minds**

MSPL is conducting free tuitions for the benefit of needy class 10th Std. students in Danapura, Hanumanahalli, Kanivihalli, Srungarathota, Basapura and Halvarthy villages. 9 teachers, employed exclusively for this purpose, visit these villages regularly and give intensive coaching in Mathematics, English and Science to improve student's performance. This programme has been helping a lot to the students who cannot travel to cities and also to the students who cannot afford tuition fees. A total of 132 students will be benefitted by this programme during 2015-16.

#### School Chale Hum

During the year, MSPL CSR Team identified, counselled and gave financial assistance for continuing education to dropouts. 8 students who were school dropouts and 3 students who were college dropouts started their studies as a result of it and will be appearing for exams at the end of academic year.

# Giving Canvas

To create awareness among future citizens about their surrounding and motivate them to think creatively, MSPL organised a drawing competition for school students in Srungratota, Hanumanahalli and Danapura villages. The theme of the competition was "Model Village" and 69 students participated in the event. The outcome of the competition was encouraging and gave us insights and opportunity to see from the eyes of these young stakeholders.





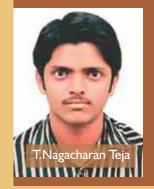
### **English Vinglish**

Identifying the communication skills in English as a core competitive advantage for the community members to get better employment, MSPL conducted Spoken English Course at Chittavadgi, Hosapete. The duration of the course is 2 months. In the initial batch, 35 women will be benefitted from this programme. The Course is aimed at improving their skills and confidence.

# Listening Hearts

Recognizing the fact that Blood Pressure and Diabetes have not just remained Lifestyle Diseases, Baldota Group organised a general health and awareness camp for Hypertension & Diabetes at Hanumanahalli. 36 people were screened and given medicines out of which 4 persons were diagnosed for Diabetes & Hypertension.





# Quantum Leap to the New Orbit

T. Nagacharan Teja, the son of Mr.T. Subramanyam, Jr.Officer-Admin has been selected in National University of Singapore for Master in Science. The University is ranked 22nd among top universities in the world and is known for its research strengths in engineering, life sciences, biomedicine, social sciences and natural sciences. Mr. T.Nagacharan Teja completed BE (Electricals & Electronics) with 89 % from SDM College, Dharwad and is selected for M.S based on his merits among international students.



# Defence Against Rape And Eve teasing

Defence Against Rape And Eve teasing (DARE) is aimed at training young girls and women for their self-defence. The project has been conceptualized and initiated by Ms. Vaama Baldota who has been trained at UCCA...

Training being imparted in workshop format to train the girls and 13,433 girls have been trained in first 9 months of launch. This unique initiative is now being implemented as a part of CSR programme of Baldota Group by a four member dedicated team of master trainers.

DARE is the initiative at national scale and the team is initially concentrating on Northern Karnataka. In this Workshop the girls or volunteers will learn the skills and techniques of defending themselves from

the threats like teasing, harassment, rape, etc. The workshop comprises of theory and practical demonstration on how girls can defend themselves when their safety is threatened.

The Team started conducting sessions from Koppal city and now we have approached different Districts to conduct the DARE workshop.i.e. Koppal, Bellary, Chitradurga, Gadag, Shivamogga, Kalburgi, Yadgir, Raichur & Hosapete.

The team of Master Trainers has also trained 475 volunteers. These volunteers further conduct the training sessions in their vicinity. Many electronic channels and publications like V6 TV, The Hindu and New Indian Express have already taken note of these and lauded them.

Month	No.of schools and Colleges	No. of Girls trained by DARE team	Volunteers trained	Girls trained by volunteers
Upto June	27	3145	16	-
July	9	1058	16	-
Aug.	3	789	88	1215
Sep.	3	817	59	631
Oct.	14	1240	44	70
Nov.	19	541	104	1335
Dec.	31	1337	164	2926
Total	118	8927	475	13433





# DARE





# WHAT IT TAKES TO DARE.

The D.A.R.E. training programme does not make use of speed, power or strength to fight the offender. It is based on using the right technique at the right time in a given situation to the maximum advantage of the defender.

In a typical 2-hour DARE session, a woman will be trained, through situation enactment, in:

- Verbal Confrontation skills
- Avoidance, Response, Survival and Escape tactics
- Self-defence techniques

The free-of-cost workshops are conducted in schools for girls in the 9th standard and above, and for women in colleges and offices. A workshop can effectively train a maximum of 200 participants. All that is required is an empty hall and a projector with a screen.

# DARE TO BE TOUGH

Safety of women is not an option, it's their right. Women can be as safe as they choose to be and as safe as they dare to be. Because their safety does not have to depend on chance or luck, but on how alert and prepared they are – at any moment of threat.

Women need not have to suffer in silence when they are ogled at, groped, stalked or attacked. They have to dare to take on the miscreant and teach him a lesson so that he does not repeat it again. DARE is the nation-wide movement for women's safety to train the best techniques to women for self-defense in any situation and take charge of their own safety.

